

Code :9E00204

**M.B.A-II Semester Supplementary Examinations, January 2011**  
**PRODUCTION AND OPERATIONS MANAGEMENT**  
(For students admitted in 2009-2010 only)

Time: 3 hours

Max Marks: 60

**Answer any FIVE questions**  
**All questions carry equal marks**

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1. (a) Write about scope of production management.  
(b) What is productivity and competitiveness?
2. Define the following terms:  
(a) Process technology  
(b) CAD/CAM
3. In the concept of locational choice, what is meant by a location oriented towards a technical requirement? Give examples.
4. (a) Write about determination of optimal production strategy.  
(b) What is aggregate planning?
5. What is the difference in decision variables for scheduling in a job shop and in a batch shop?
6. Answer the following:  
(a) Work design  
(b) Work sampling  
(c) Work measurement
7. Write a detailed note on total productivity model.
8. What are the primary and secondary feedback control loops in the overall quality assurance system?

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